



# Media for Your Soul

Volume 3, Issue 1

January, 2014

## Monthly News Letter

### “Human Behavior: Emotions and Drives” - by Professor, Dr. Omar Hassan Kasule



Professor, Dr. Omar Hassan Kasule

#### Concepts

##### Human emotions

Humans, like animals, have emotions. They may be pleasant such as joy or unpleasant such as anger.

Emotions involve both mental and physical aspects. The mental aspects involve the human intellect, the reception and interpretation of sensory signals and synthesis of all

these into a resultant emotional state. Physical effects follow the emotional state. One of the physical effects is the way emotions are expressed. Humans have developed very sophisticated ways of expressing their emotions using the facial muscles, the eyes, a complex body language and least of all verbal expressions. Humans are also adept at hiding or even suppressing their emotions. They can also with some effort pretend to be in an emotional state that is not true; however the effort cannot be sustained for any measurable length of time.

##### Animal drives

Humans, like animals, are motivated to take action by basic drives that are almost instinctual in essence. These

drives are all related to the basic need of survival. The basic drives are hunger, thirst, sex, self-protection, and security. Surat Quraish emphasizes food and personal security. The food and sex are the strongest drives and are necessary for the preservation of the species. The food drive is so strong that the Prophet recommended eating before prayer (KS p. 315). The sexual drive in its purely animal form is mere lust, shahwat. There is disagreement whether the basic drives are innate or are external (elicited by rewards and incentives).

##### Human drives

Humans have drives more and above the animal drives described above. These drives are higher **Cont'd ... Page 2**

- Special points of interest:
- **Huda is committed to delving into the issues that concern Muslims wherever**
  - **Huda academy is your source of authentic knowledge**
  - **We value very highly all feed back and critic we receive from our viewers.**

### “Malik Evangelatos Relocated to USA” .. Bidding him a Farewell!



Seen Ahmed Fahmy- Reg. Director of Huda TV, Sh. Mohamad Salah and entire staff gathering at the farewell party held for Malik on 12/24/2013

“Br. Malik Evangelatos, a brother who is alhamdulillah loved by all the staff and viewers of Huda TV, is leaving at the end of the month, because he is relocating outside of Egypt (the main headquarters of Huda TV). Malik worked for Huda TV as a presenter and program preparer throughout the past 3 years. He ever proved to be dedicated, disciplined and sincere masha’ Allah.

Huda TV, the Management and staff had a farewell part for Malik on 12/24/2013 at the channel’s studio. Speakers were Sh. Mohammad Salah who talked about the importance of working for the cause of Allah and mentioned some of the personal qualities of brother Malik.

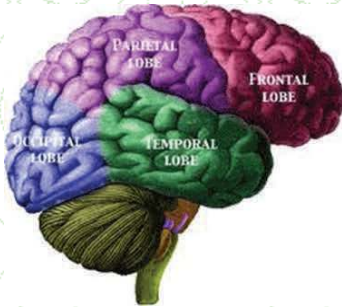
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## “Human Behavior: Emotions and Drives” - by Professor, Dr. Omar Hassan Kasule

(Carried from page 1)



Humans have drives more and above the animal drives. These drives are higher and nobler.

Human behavior in the default state of fitrah will be perfect. The human has both the good and bad drives. In the natural state the good will dominate over the bad. However humans do not always live in a natural state.



Love of Allah is the highest level of love. Human love for Allah is reciprocated by Allah's love for humans.

and nobler; they are not elicited by hope for reward or fear of punishment. The main human drives are: altruism, iithhar, faith, iman, consciousness of Allah, taqwah, pleasure of Allah, ridhallah, seeking knowledge, appreciation of aesthetic beauty, and self-actualisation.

### Relation between drives and emotions

Drives are from inside but emotions are from outside. There is a close relation between the two. Drives lead to and control emotions. Satisfaction of drives is associated with pleasant emotions. Dissatisfaction of drives is associated with unpleasant emotions. Many unpleasant emotions may result from conflict between drives. Unpleasant emotions can also occur when the drive is unattainable or it is in conflict with results of logical intellectual analysis. A drive could be satisfied in more than one way. For example the sex drive could be satisfied through legal marriage (Muslim # 3242) or through illegal sexual intercourse. The purpose of religion is to direct humans to correct control of their drives. It is wrong to deny that drives exist or to try to suppress them.

### Intentions and actions

Actions are based on and follow intentions. There are many ambivalent situations when two contradictory drives are present at the same time. Humans differ from animals in that they are above to control, their drives. This control is not always perfect. It depends on the individual and the circumstances. Humans are rewarded according to how well they control these drives. Rewards are given for suppressing negative drives or redirecting them such that they become positive and useful. Punishment is given when positive drives are not nurtured or are expressed in the wrong context. In His mercy to humans, Allah rewards them for good intentions and does not punish them for bad intentions. There is punishment only if a negative intention is actually translated into a negative action.

### Pleasant Emotions

**Love (hubb):** Love of Allah is the highest level of love. Human love for Allah is reciprocated by Allah's love for humans. Allah's love is denied to non-believers. Love of the Prophet Muhammad (PBUH) comes next to the love of Allah. Love of Allah and His messenger are part of faith (iman). There is love for blood relatives, children and the erotic love for spouses. Sexual love can be a disease if excessive and for the wrong reasons. It could be positive such as the Prophet's love for Aisha and negative such as the love of Aziz's wife for Yusuf. Excessive uncontrolled sexual love/passion ('ishq) can be a disease treated by marriage or fasting. Love is also possible for unrelated people and friends. Love of the material possessions of the earth, hubb al duniya is the opposite of the love of Allah.

**Hope (raja, amal):** Hope has to do with good feelings about the future. Tomorrow is better than today. Only those with iman can have a sense of hope. This is because they have a larger picture and see a larger reality. Hope is from Allah.

**Elation (suruur, farah):** The Qur'an has mentioned happiness (suruur). It is a state of good feeling that is temporary because the challenges of daily life for adults preclude continuous elation. Elation could be due to material or even non-material things.

### Unpleasant Emotions

**Fear (khawf):** The Qur'an discussed fear. It was also mentioned in the hadith. It is an emotion that arises due to real threats or sometimes for no reason at all.

**Rage and aggression (ghadhab):** Anger, ghadhab al insan. A person should be angry only for Allah. Rage and aggression are related to drives and emotions. Rage is natural and cannot be avoided. What is needed is self-control to avoid negative side-effects. Quarrelling, usually associated with rage, is discouraged. Other ways of controlling rage are fasting and recitation of the Qur'an.

**Hate (kurh):** Humans can hate for various reasons most of the time related to self-interest or one of the diseases of the heart. It is unfortunate that the emotions of love and hate are closely related. Humans normally hate those they loved before such as wives or those they are supposed to love such as female children.



## “Malik Evangelatos Relocated to USA” .. Bidding him a Farewell!



Seen Brother Malik Evangelatos posing at his farewell party with Ahmed Fahmy, Mohammad Salah, Mahmoud Afifi, Islam Hanafy & others

Malik giving a farewell message to viewers

**Continued...**In his word, Mr. Ahmed Fahmy-the Regional Director of Huda TV commended the work of Malik and his personal experience with him upon hajj coverage of 2013. Mr. Fahmy awarded Malik with a letter of appreciation and a souvenir on behalf of Huda TV and announced that he will still work for Huda from USA as an anchor or a reporter. We will miss you brother Malik!

## Huda launched “Advertise on Huda TV” Campaign



Let Huda TV help you create a brand that will dominate your market, ensure a higher profit margin and, ultimately, win over your consumers' hearts.

Communicate your service or product with us today and see a world of difference in your business tomorrow.

**Huda TV** will assist you to advertise like the BIG GUYS... without spending like one! Get a great looking, national quality commercial production for a fraction of what many businesses spend for an ad of comparable quality. Write to: [advert@huda.tv](mailto:advert@huda.tv)

## Payza .. New E-payment Method for Huda Academy – Explained!

Omar Sherr—Manager of Huda Academy explained in this audio clip about **Payza** the new e-payment system honored by Huda Academy and available in over 190 countries.

The greatest benefit of a Payza account is that you can make instant e-wallet payments without ever exposing your personal information. You can add funds to your e-wallet from your bank account, credit card, or by certified check or money order. Here's why you should use our e-wallet services: 1- Payments are made in real-time 2- It's secure, confidential and convenient 3- It's always free to send money or make a payment whether you're shopping online or paying a supplier, your information is always secure and your payments are always instant.



## “Understanding Qur’an –1” .. Newest Course at Huda Academy



Learning the Qur'an is challenged by the fact that almost 90% of the non-Arab Muslims doesn't even understand one page of it!

In its efforts to remove the illiteracy of the Quran, Huda TV signed an agreement with "Understanding Quran Academy" represented by Dr. Abdulazeez Abdulraheem, whereas Huda Academy got authorized to teach their online courses for a monthly subscription fee.

There can be nothing simpler and more relevant to start understanding the Quran than through Salah [or Namaz]. This way, you can learn an amazing 50% of Quranic words along with grammar in our course. Intro: <http://hudaonlineacademy.com/index.php?course=1388019244>

# Media for Your Soul



Huda TV ... A Light in Every Home

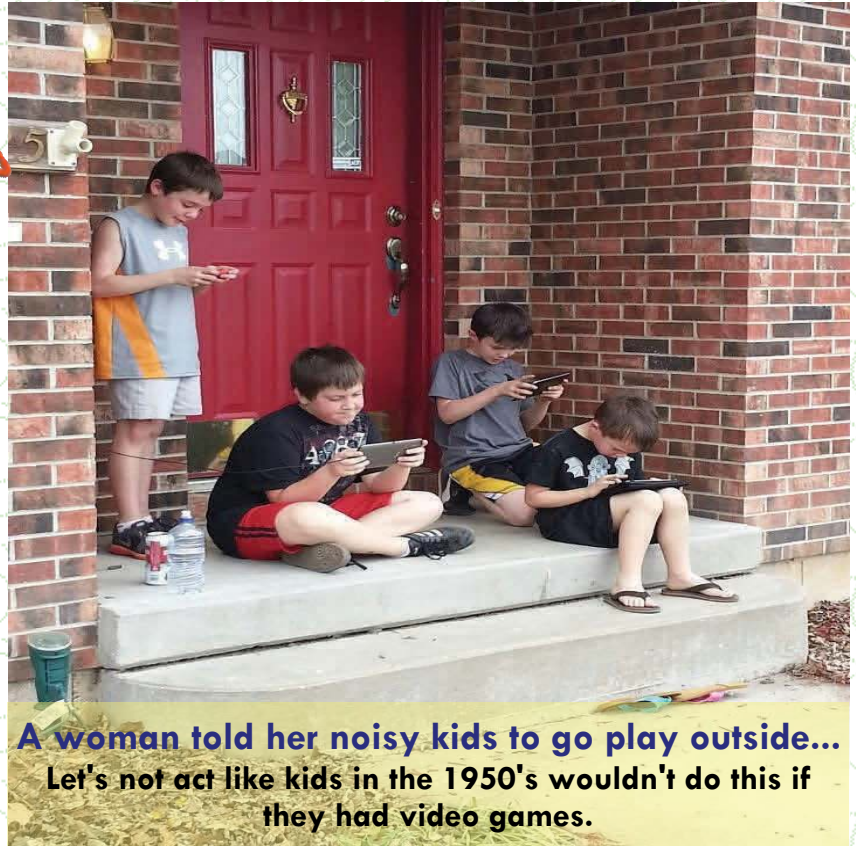
**Funny picture of this edition**



**Short video of the edition**

**Have you ever seen fishes crossing the road?**

**Courtesy by: KOMO News**



**A woman told her noisy kids to go play outside...  
Let's not act like kids in the 1950's wouldn't do this if they had video games.**

## Assorted News of Huda TV, Etc...



### **Fouad Alrasheed – A New G.M. of Huda TV**

Sh. Fouad Alrasheed has been appointed by the Board of Huda TV as G.M. of the company effectively from the beginning of January, 2014. Huda entire staff welcome Sh. Alrasheed on board and wish him all success in his endeavors with Huda TV.



### **A Farewell to Jamaan Alzahrani**

A meeting will be held at Cairo Regional Office of Huda TV by mid of January to welcome Sh. Fouad Alrasheed– new G.M and meanwhile bid a farewell to ex G.M Sh. Jamaan Al Zahrani. Thanks Sh. Jamaan and wishing you all the best in your future responsibilities in both da'wa and Islamic Media.



### **Congrats Ahmed Sawaby – A New Wed!**

Huda TV 's Management and entire staff congratulate Brother Ahmed Sawaby- IT Manager at Cairo Office for his recent marriage. We invoke to Almighty (S.W.T) with the Prophet's dua' in marriage: "Allah bless you, and may He send blessings upon you, and may He unite you both in good". (Tirmidhi)